

Land East & West of Hyde End Road, Shinfield

Public Consultation

Bloor Homes would like to invite you to their online public webinar to find out more, meet the team and have your say on the emerging proposals for the Land East and West of Hyde End Road, Shinfield.

Bloor Homes was founded in 1969 by John Bloor and has over 50 years' experience building high-quality new homes across the country. Bloor Homes give thorough consideration to the communities in which they build, to create beautiful places that provide a variety of new homes, while respecting local character, preserving natural amenities and protecting existing wildlife habitats wherever possible.



Online Public Webinar



Date:

**Thursday 16th
January 2025**



Time:

6.00pm to 7.00pm

Please scan the QR code or visit our website below to register for our webinar.





www.landathydeendroad.co.uk


Full website and online feedback form live from Thursday 16th January 2025.


BLOOR HOMES


We are still in the early design stage, but currently our emerging proposal could provide:

 Up to **200 new homes**, offering a range of sizes and tenures to help create an inclusive new community.

 **Vehicular access** off Hyde End Road and Appleton Way.

 Predominantly two storey, **energy-efficient** homes with low-carbon heating.


 Potential **pedestrian connection** to Millworth Lane Recreation Ground and Langley Mead.

 **Offsite highway improvements** to Hyde End Road.

 Sufficient space around site boundaries to **respect amenity** of existing and new residents.



 Provision of **multi-functional public open spaces** and children's play spaces.


Minimum 10% Biodiversity Net Gain achieved through extensive native planting. 


Up to **70 affordable** homes – compliant with policy. 

A network of safe, attractive and direct **cycle and pedestrian paths**. 

Private gardens and amenity space for every home. 

New connections into the surrounding **pedestrian network**. 

Sustainable Drainage Systems (SuDS) and flood alleviation features. 

Retention of **boundary vegetation** where possible and safeguarding of ancient woodland. 

Get involved and have your say

We are looking forward to sharing our emerging plans with you and answering your questions at our live public webinar.

Your local knowledge, thoughts and suggestions are important and will help us further shape the plans for the Land East and West of Hyde End Road ahead of submitting our planning application.

The period for providing your comments and feedback will open on **Thursday 16th January 2025** and will close at **midnight on Friday 31st January 2025**.



Contact us

If you would like a hard copy of our consultation materials or have any other queries, please contact us:



Send us an email and we will get back to you as soon as we can:
landathyeendroad@stantec.com



If you want to chat to a member of the team, give us a call: **020 7446 6837**
(Monday to Friday, 9.30am to 5.00pm)



If you would prefer to put pen to paper:
Land at Hyde End Road Community Engagement Team, C/O Stantec, 7 Soho Square, London, W1D 3QB.

Scan the QR code or visit our website below to register for our webinar and take part in our live Q&A.



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